

NEWS ITEM FOR AGENDAS, EMAIL NOTICES, AND OTHER OUTREACH NEEDS

Heading/Title: Launch of 2035 Wake Transit Plan Update

Project Webpage: <https://publicinput.com/WakeTransit2035>

Call to Action: Please help us reach your community members, constituents, stakeholders, and staff to ensure that each Wake County community's voice is represented in the transit investment priorities survey results.

The process to update the Wake Transit Plan - our investment strategy to improve and expand Wake County's transit network - is underway. Community participation is a critical component of the development process. With an estimated \$700 million to \$1 billion being forecasted for the 10-year period between FY2026-2035, it's important that planning staff understand the community's transit needs and priorities. There are five (5) planned engagement phases that will occur throughout the development process which ensures that everyone interested in improving public transportation in Wake County will have the opportunity for ongoing and active involvement.

We are in Phase 1, State of the Plan and assessing transit priorities. On the project webpage, <https://publicinput.com/WakeTransit2035>, you will find a summary and full State of the Plan report which highlights plan performance since 2016 as well as identifying future needs and opportunities for accomplishing the Four Big Moves: CONNECT the Triangle Region; CONNECT all Wake County communities; CREATE frequent, reliable, urban mobility; and ENHANCE access to transit.

For Board and Council members:

As elected officials for the Town, please take a few minutes to take the survey, but also help to spread the word of the update process and survey opportunity to your constituents. If we want to make sure our voices are heard, the community needs to know how to share their input. You can find a printable survey flyer with the QR code, a list of planned community events, the State of the Plan documents, and much more Wake Transit Information on the project webpage. We can also share social media posts with you to share on your channels.

Thank you for your support. Please contact (Town staff contact) with any questions.

For local Chambers/Businesses:

As the Chamber office, we are asking for your support to spread the word to the local business community that the Wake Transit Plan update process has begun and their support is needed.

The input from business owners and their staff on transit/transportation priorities across Wake County is important to the Wake Transit planning process. We ask business owners and managers to please share the survey information with their staff, and if appropriate, with their clientele. We are striving to ensure that voices across the county are being heard. You can find a printable survey flyer with the QR code, a list of planned community events, State of the Plan documents, and much more Wake Transit Information on the project webpage.

The Wake Transit Plan Update will reassess the transit investment priorities associated with the Plan's Four Big Moves established in 2016 when the Plan was first adopted. There are five (5) planned engagement phases to support the Wake Transit Plan Update project to ensure everyone will have the opportunity for ongoing and active involvement.

Thank you for your support. Please contact (Town staff contact) with any questions.