

Wake Transit community engagement policy ready for public review

FEB. 19, 2021 - A priority of the Wake Transit Program is that all Wake County community members have meaningful opportunities to participate in the decision-making process for investments through continuous, cooperative and comprehensive engagement.

Getting and considering that feedback from the community is so critical to the overall investment process that a policy guides how and when that engagement should happen. The Community Engagement Policy provides guidance to partners responsible for communicating, working with and hearing from the community on a wide variety of Wake Transit activities.

The first engagement policy was adopted in 2018. As part of the regular program performance review process, staff saw opportunities to update the policy to reflect current best practices, to offer clearer guidance to partners and to establish a set of standards that align well with the many activities of Wake Transit.

The draft policy update is available [here](#) for a 45-day public review period from Feb. 19 to April 5.

The updated policy provides clarity for transit partners, which can include transit agencies and Wake County municipalities. The policy:

- Establishes standards for proactive engagement of all Wake County communities to develop a comprehensive transit system.
- Guides when and how community members will be informed of opportunities to provide input and share ideas with planning staff.
- Ensures that input received will be considered and the community will be informed on how it influenced the decision-making process.
- Provides guidance to Wake Transit partners responsible for implementing community engagement activities in support of a program, project or planning effort.

“Community engagement is a dynamic process that fosters communication, interaction, involvement and exchange between Wake Transit partners and those the program serves,” says Stephanie Plancich, Wake County [Transit Planning Advisory Committee](#) administrator. “Individuals, organizations, businesses, interest groups and other parties affected or interested in the program have open and continuous opportunity to be involved in the Wake Transit planning and decision-making processes.”

Input received during the comment period will be collected and a final draft of the Community Engagement Policy will be presented to the Wake Transit governing boards in April.

- CAMPO Executive Board at 4 p.m. April 21.

- GoTriangle Board of Trustees at noon April 28.